# operators.network

The Angel Syndicate for CTO Operators

#### The Network

The **CTO Operators.Network** is a syndicate of operational CTO angel investors. Companies receiving investment from the network will have access to support and guidance from experienced CTOs with a large amount of combined experience.

Investments are optional for members and the amount invested is decided by each individual. Investments are chosen to advance based on interest of members and meeting minimum committed funds.



#### Network Reach

25

Initial network of operational CTOs

600

Wider network of CTOs available

Proving the model before actively expanding the network

#### Founder Profile



CTO with over 20 years experience in startups and large corporates

Currently an independent consultant as well as startup founder

Previously Just Eat and Busuu

Founder of AltConf, worlds largest independent Apple Developer Conference

# Example Members



Chris Lloyd

CTO @ StoryShare, multiple founder and exit events



Robin Carswell

Technology consultant and founder, ex-BBC, Channel 4, Gov.uk, NHS



Andy Mendelsohn

Aucspace Founder, ex-Funding Circle, Find My Past



Shaun Foce

Caura Co-founder, ex-ASOS, Sainsburys



Kerry Jones

CTO @ Blend Media, ex-BBC, Depop

#### **Thesis**

The ability of smaller investors to get into interesting deals is challenging.

Companies can be reluctant to deal with the logistics and cap table expansion associated with a large number of smaller investors.

Target companies are assessing deals not just on capital, but the **added experience and resources**.





# Operating Model

Operators. Network is a syndicate network.

The network is not FCA accredited, and does not make investment decisions or deal with money related to investments.

Deal interest will range from EIS/SEIS eligible Seed round to growth equity stage raises. The network has a large number of members with diverse interests. A general focus on Seed stage is targeted for our initial phase.

# **Entry Criteria**

Operators. Network is a closed, highly selective and invite-only network of members who are **active operational professionals** in their respective fields.

A strong desire to help companies in their future portfolio as well as a commitment to deploy capital of 15k per year or more, will be required



#### Investment interaction



A large part of the benefit of the network will be the access target companies receive to **highly skilled and experienced operators**.

To enable this, once a deal is completed the participating members will have a separate communication channel, **directly with select members of the invested business**.

## Next Steps for VC

Identify deals where the network can add value

Introductions to other venture partners

Utilise network to provide guidance and advice to portfolio companies and deals



## Next Steps for Founders

Engage regularly with investors post raise to gain advice and guidance

Consider operators.network for future fundraising rounds

Provide introductions to other venture partners



### Contact



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